**Lesson Topic**

 Mass Media

**State Standard**

SL.K.2

LC.RI.3.1b I

RI.6.7

SL.7.2

LC.SL.7.2a

SL.8.2

**Lesson Goal**

Students will learn the ways that mass media can enhance or manipulate information.

**Objectives**

The student understands specific ways that mass media can potentially enhance or manipulate information.

**Relation to USS Kidd**

Students will use action reports from the USS Kidd to develop their news broadcasts.

**Materials needed for lesson**

Video recorder

Action reports from the USS Kidd

Lesson

**Activity One: Math in Wartime (35 minutes)**

Say: How much of what you know is true, and how much is manipulated?   
2. Present objectives,  
Learn about the media’s (t.v. shows, 6 o'clock news and entertainment shows, newspaper, movies, etc) effect on the public's knowledge base.   
3. Relate to present knowledge  
4. Engage students in learning:  
Ask the students why the media would express the views that they do. Why do things like the following happen?

- Purposely hiding some facts that put them at fault  
- Exploiting the facts that put them in the positive light  
- Showing evidence that is completely one-sided  
- Putting certain emotion into their word choices  
Then ask them to think of other ways the media can persuade them as viewers. Some of these might include: (again, there are many other techniques)  
- Putting certain music into the video clips to evoke emotions  
- Skewing the charts and graphs for their purposes  
- Only interviewing witnesses that exemplify the media's ideas  
- Using strong headlines to attack or glorify to gain the audience's attention  
  
5. Provide for practice  
Divide students into groups. Give each group an action report from the USS Kidd. Have the student develop a one-minute news broadcast of the events that occurred in the action report. When the students have prepared their script. Record them doing their news broadcast.

**Assessments**

Ac a class watch the news broadcasts. Discuss the focus of each news broadcast and point out smelteries and differences. Discuss how groups with the same information can have different points.

